



CITY OF WESTMINSTER

December 3, 2009

SUBJECT: Little Saigon Logo Contest

The impact that Westminster's Little Saigon has had on the Vietnamese community is unprecedented. This is the focal point for Vietnamese American media, culture, business and tourism in the United States. The City of Westminster is proud to be a partner with Little Saigon and the citizens and businesses within this unique community.

The Mayor and City Council has designated a committee of citizens and staff to develop the **Little Saigon Logo Contest**, with the goal of "promoting Little Saigon as a destination for tourism and cultural diversity."

Please help us get the word out on this exciting contest that will help generate enthusiasm for this unique area, and give us an identifier that will unify promotional efforts and be a source of pride whenever it's seen.

Contest Rules:

Logo entries must be submitted as a color rendering in jpeg format (70 dpi minimum) and may be e-mailed to: **littlesaigonlogo@westminster-ca.gov**, mailed or brought on a CD to the Community Services and Recreation Department offices at 8200 Westminster Blvd, Westminster, CA.

Number of Entries: One entry per person

Age limit: 12 years and up

Awards: A cash award of \$300 and a plaque will go to the winner of the contest, with additional cash prizes and plaques awarded to the two runners up.

Entry Deadline: Monday, February 1, 2010 at 5pm.

An independent panel of judges will review all entries and choose the winner and two runners up. Contestants will forfeit all rights to the logos submitted for this contest, and no entry materials will be returned to the contestants.

For a contest application, please go to: **[www.westminster -ca.gov](http://www.westminster-ca.gov)** and click on "**Little Saigon Logo Contest.**"

For details, contact: **Greg Johnson at 714-895-2860 or e-mail: grjohnson@westminster-ca.gov**.

